
Yalcin Oz

UX Designer | Project Manager | Business Consultant



Contact Information

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Professional Summary

UX Designer and Project Manager with a strong background in business analysis, digital strategy, and AI-driven design. Experienced in leading cross-functional teams, managing mobile app solutions, and delivering user-centered digital products. Skilled in transforming ideas into actionable roadmaps, optimizing user experiences, and driving measurable business results for startups and established brands.

Experience

Founder

His Business Consultancy · Full-time

Apr 2021 – Present | Greater London, England (Hybrid)

- Founded and lead a consultancy providing project management, UX design, and product advisory for startups and brands.
- Help founders and teams turn ideas into clear roadmaps, design user-centered experiences, and deliver digital products from concept to launch.
- Manage end-to-end project lifecycles, ensuring alignment between business goals, design strategy, and user needs.

Project Manager | Mobile App Management Solution

Airnow · Freelance

Oct 2021 – Mar 2022 | Greater London, England (Hybrid)

- Managed Airnow's marketing and data tools for the Turkish market, focusing on app UX improvements and user engagement.
- Collaborated with cross-functional teams to optimize workflows and implement data-driven strategies.
- Supported product development initiatives to enhance monetization and user retention.

Founder

hiS Cafe Junction · Full-time

Jan 2019 – Mar 2021 | Greater London, England (Hybrid)

- Founded and managed a café business, overseeing all operations including production, staffing, and daily management.
- Developed business strategies to improve customer experience and operational efficiency.
- Gained hands-on experience in entrepreneurship, leadership, and business management.

Financial Business Analyst (Erasmus+ Internship)

Dirench & Co

Aug 2017 – Dec 2018 | London, United Kingdom

- Conducted financial and market analyses to provide strategic recommendations for startups and SMEs.
- Evaluated company performance and market trends to support sustainable growth.
- Delivered data-driven insights to guide business development and investment decisions.

Project Business Analyst (International Internship)

AISEEC – The Mozaiko Project, Brasilia

Jul 2015 – Oct 2015 | Brasilia, Brazil

- Collaborated with international teams to improve financial reporting and marketing strategies for NGO Azulim.
- Enhanced organizational management and administrative processes.
- Promoted cross-cultural collaboration and operational efficiency.

Education

Bachelor of Business Administration (BBA), Economics

Cukurova University

Associate Degree, Human Resources Management and Services

Anadolu University

Licenses & Certifications

UX and AI Skills

The School of UX — Issued Jan 2026

Skills

- UX Research & Design
 - Project Management
 - Business Analysis
 - Product Strategy
 - AI in UX Design
 - Data-Driven Decision Making
 - Market Research
 - Digital Transformation
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Tools

Figma, OpenAI, Google AI Studio, Trello, Lovable, Cursor, Notion, Monday

Languages

English, Turkish

References

Available upon request.